

For Immediate Release

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BLUMBERG ADVISORY GROUP ADVANCES REVERSE LOGISTICS STATE OF THE ART

ClearOrbit to Sponsor Reverse Logistics and Aftermarket Services Management Research

PHILADELPHIA – Sept. 9, 2008 – Blumberg Advisory Group, Inc., a leading research and consulting group, announces that ClearOrbit, a leading provider of real-time supply chain execution and reverse logistics software solutions, will serve as a premium level sponsor for its latest research project.

ClearOrbit will sponsor the study, titled “Reverse Logistics and Aftermarket Services Management: A Strategic Look at the State of The Art.”

Blumberg understands many high-tech companies are missing significant business opportunities to improve the quality, efficiency, and productivity of Reverse Logistics Supply Chain Operations.

“We are pleased that Clear Orbit will sponsor our research study which looks at critical factors influencing systemic and operational investments in Reverse Logistics Management,” said Michael Blumberg, president of Blumberg Advisory Group, Inc. “We believe this study is on the forward cutting edge in terms of defining trends, opportunities and best practices with respect to Reverse Logistics Management, and we are confident it will provide information businesses need to better understand its importance and value.”

The study will obtain information through in-depth studies of state-of-the-art technologies, benchmarking assessments, and anecdotal and case study examples. It will offer a high level of insight into workable solutions and will identify payoff that could be achieved through the use of a mix of systems, technology, policies and procedures.

“ClearOrbit understands the importance of this emerging space and is pleased to sponsor this study,” said Warren Sumner, ClearOrbit vice president of marketing and products. “We hope it will help companies better understand the value of technology improvements available in this area.”

About Blumberg Advisory Group, Inc.

Founded in 1969, Blumberg Advisory Group, Inc. works to improve company profits through strategic services, assisting in the analysis, evaluation, development and implementation of profitable business strategies based on the principle that the provision of aftermarket services be managed as a separate, strategic, and profitable business. For more information about the studies, contact Michael Blumberg at 215-643-9060 or visit <http://blumberg-advisor.com>.

About ClearOrbit:

ClearOrbit’s real-time supply chain execution and returns management solutions improve the speed, visibility, and control of extended manufacturing and distribution supply chains. Since

1994, Austin, Texas-based ClearOrbit has assisted more than 275 clients in automating and controlling process execution within their extended supply networks. ClearOrbit delivers on the promise of enterprise resource planning (ERP) systems such as those provided by SAP and Oracle with fully integrated barcode label management and printing, mobile applications, collaboration and returns management solutions that address “last mile functionality” issues while complementing the existing infrastructure. ClearOrbit customers include market leaders such as Alcoa, Canon, Cisco, GE and Motorola. ClearOrbit is a part of the TAKE SCM™ division of TAKE Solutions. For more information, visit www.clearorbit.com.

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